

## Summary

Merandex Digital Display Network enables you to build your brand, advertise to tens of thousands of potential clients each month, drive traffic to your website, and control when and where your ads are displayed.

- Digital Display advertising for **as little as \$25 per month** per location.
- **Free** template ad design.
- Flexible and easy
  - o Your ad design or ours
  - o Change your ads and/or locations whenever you like.
  - o Schedule ads by date, day of the week or randomly.
- **Real time reports** show when and where ads were displayed.
- Trivia, local events and photography also hold viewers' attention.
- Using a smartphone, potential clients can view your ads and **click thru to your website**.
- Connect with **local customers in busy locations**.

Merandex Digital Displays (think large screen TVs) are in local businesses showing trivia questions, local events, photography and advertisements. Each Display is internet connected so you/your team can upload your ads to the web site, select locations and the next day your ads are on the selected displays. You can also schedule ads by date or day of the week or have ads selected randomly from a group. And you can change your ads and/or locations each day if you like.

For as little as \$25 per month per location you can get your message seen by tens of thousands of potential clients. That's less than \$1 per day per location. No other local advertising service lets you directly control your ads and locations at such a low price. It's an excellent value and provides great control. Optionally, you can have Merandex design, create and/or manage your ads and locations.

Your ads are on screen for 10 - 12 seconds at a time and the loop is usually less than 15 minutes. For each location you select, your ad is displayed 4 – 6 times per hour along with trivia questions, local events and photography. Our Displays are in busy host locations where people are waiting for five minutes or longer. Our trivia questions are popular and people are watching the Displays for the next question or answer. And while they are waiting they are viewing your ad. The system works.

Use our **Full Service option** and make your Digital Display advertising super simple. Ask us how.

## **Pricing**

There are no long term commitments. You can cancel at any time. You have the option to pay for 1, 3, 6 or 12 months. The more months you choose, the more you save. You can also select any number of locations for your ads. The more locations you select, the more you save.

**Self Service option:** You upload your ads (we'll show you how) and select the locations and optional scheduling. Don't worry, it's easy thru our simple web site and we are happy to help get you started. We will even create a **free** PowerPoint or Google docs ad for you to use.

### **Per month pricing**

<b>Locations</b>	<b>Months Pre Paid</b>			
	<b>1 month</b>	<b>3 months</b>	<b>6 months</b>	<b>12 months</b>
<b>1</b>	\$ 50.00	\$ 48.33	\$ 45.67	\$ 41.67
<b>3</b>	\$ 120.00	\$ 116.00	\$ 110.00	\$ 100.00
<b>5</b>	\$ 150.00	\$ 145.00	\$ 137.00	\$ 125.00
<b>&gt;5</b>	\$30 each	\$29 each	\$27.50 each	\$25 each

**Full Service option:** For clients with little time or desire to upload ads and set the locations, we can do it all for you – including creating great looking ads and ad campaigns over several months.

Ask about our full service pricing – or anything in between.

## **Ad Specifications**

Ads should be either JPEG or PNG formatted files. All our Displays are High Definition Displays and while they will best fit each of your ads to the Display, we recommend your ads be 1920x1080 pixels so you make full use of the Display space.